



TAPPING AMERICA'S POTENTIAL

The Campaign to Increase U.S. STEM Graduates

April 26, 2013

'Power and Potential' of STEM on Display at White House Science Fair

- Earlier this week, the White House honored the next generation of scientists and engineers as part of the [third White House Science Fair](#), featuring 100 students from across the country presenting projects that demonstrate the "power and potential" of STEM education.
- The event featured presentations ranging from a [bike-powered water filtration system](#) to a [prosthetic arm created with a 3D printer](#).
- As part of the daylong celebration, President Obama also announced a [series of new commitments](#) in support of the STEM fields, including [US2020](#), a new mentorship campaign aimed at getting more STEM professionals at U.S. technology companies to mentor students of all ages.
- Cognizant and Cisco, two members of Business Roundtable – a Tapping America's Potential (TAP) coalition founding member – are part of the launch of this new initiative, adding to the list of activities [many TAP members](#) engage in to mentor and support students interested in STEM.
- Events like the White House Science Fair are a critical demonstration of this nation's commitment to STEM education, and TAP will continue to promote the recognition and mentorship of America's future STEM workforce because it is critical to our economy and our nation.

Learn more at www.TAPCoalition.org.

The Future Innovation Economy Won't Wait – TAP Into America's Potential Today!

In July 2005, 15 prominent business organizations — representing America's most innovative companies — recognized that U.S. economic and technological leadership, as well as future job creation and economic growth, depend on having a workforce grounded in the critical fields of science, technology, engineering and mathematics (STEM). The organizations created the "Tapping America's Potential" (TAP) coalition with the goal of increasing the annual number of U.S. science, technology, engineering and mathematics bachelor's-level graduates to 400,000.

To learn more, visit www.tapcoalition.org, follow us on [Twitter](#) and "like" us on [Facebook](#).