



# TAPPING AMERICA'S POTENTIAL

The Campaign to Increase U.S. STEM Graduates

May 6, 2013

## High Starting Salaries for STEM Majors Indicate Too Few Graduates to Meet Demand in These Fields

- A [recent survey](#) by the National Association of Colleges and Employers found that STEM (science, technology, engineering and mathematics) fields filled eight of the top 10 spots for undergraduate majors with the highest starting salaries:
  1. **Petroleum Engineering: \$93,500**
  2. **Computer Engineering: \$71,700**
  3. **Chemical Engineering: \$67,600**
  4. **Computer Science: \$64,800**
  5. **Aerospace/Aeronautical/Astronautical Engineering: \$64,400**
  6. **Mechanical Engineering: \$64,000**
  7. **Electrical/Electronics and Communications Engineering: \$63,400**
  8. Management Information Systems/Business: \$63,100
  9. **Engineering Technology: \$62,200**
  10. Finance: \$57,400
- These high wages indicate the demand for STEM graduates is high, but that America doesn't have enough STEM students to meet the demand.
- That's why the TAP Coalition supports [policies](#) to grow the U.S. STEM workforce to drive America's innovation economy both today and tomorrow.

Learn more about the survey in [The Wall Street Journal](#). Learn more about the TAP Coalition [here](#).

## The Future Innovation Economy Won't Wait – TAP Into America's Potential Today!

*In July 2005, 15 prominent business organizations — representing America's most innovative companies — recognized that U.S. economic and technological leadership, as well as future job creation and economic growth, depend on having a workforce grounded in the critical fields of science, technology, engineering and mathematics (STEM). The organizations created the "Tapping America's Potential" (TAP) coalition with the goal of increasing the annual number of U.S. science, technology, engineering and mathematics bachelor's-level graduates to 400,000.*

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