



# TAPPING AMERICA'S POTENTIAL

## The Campaign to Increase U.S. STEM Graduates

May 22, 2013

### ITIF Tells the 'Real Story' of America's STEM Workforce

In response to a flawed paper that mischaracterized the state of the U.S. STEM workforce, the Information Technology and Innovation Foundation (ITIF) released a [report](#) countering the methodological mistakes to tell the real story of the talent mismatch plaguing the U.S. economy:

- **America does not have enough STEM graduates ...**
  - The United States continues to under-perform its OECD peers when it comes to math, a critical building block for STEM success.
  - Nearly half of STEM majors are leaving the STEM fields by the time they graduate.
- **Yet the demand for STEM graduates is high ...**
  - STEM graduates are significantly more likely than average to have a job in their field.
  - They also have higher incomes and are less likely to be unemployed, two indicators of high demand.
- **And demand for STEM graduates keeps growing.**
  - For example, IT job growth outpaced general job growth 3.6 percent to 2.3 percent between 2011 and 2012.

**Let's get the facts straight –  
America is facing a STEM talent shortage that is hurting U.S. economic prosperity.**

Read the ITIF report [here](#). Learn more about the TAP Coalition [here](#).

### The Future Innovation Economy Won't Wait – TAP Into America's Potential Today!

*In July 2005, 15 prominent business organizations — representing America's most innovative companies — recognized that U.S. economic and technological leadership, as well as future job creation and economic growth, depend on having a workforce grounded in the critical fields of science, technology, engineering and mathematics (STEM). The organizations created the "Tapping America's Potential" (TAP) coalition with the goal of increasing the annual number of U.S. science, technology, engineering and mathematics bachelor's-level graduates to 400,000.*

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